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MARKET OUTLOOK: BULLISH STRATEGY: OVERWEIGHT CONSUMER FOOD AND POWER SECTOR UNDERWEIGHT TELCO SECTOR NEUTRAL BANKING AND PROPERTY SECTOR

Last week, the PSEi experienced a 2-day, 2% drop as foreign funds sold in fear of a repeat of Yolanda. Note how the selldown occurred even before Typhoon Ruby entered the Philippine area of responsibility. Fortunately, the storm weakened from Category 5 to Category 2. As of this writing, Ruby is now merely a tropical storm.

Given Ruby's underwhelming impact, we view this pullback as an opportunity to buy.

One important event that may have been given little attention by locals is the strength of China. Now at a 4-year high and up 43% for the year, China is going up despite bearish analysts' reports and bad economic data. With its 43% YTD performance, the Shanghai Composite is now the best performing index in Asia.

Oil prices have continued to fall and are now at a 5-year low. WTI prices are now at \$62.5/barrel, down 37% YTD. The strength of Chinese stocks may be a sign that China's economy is stabilizing. If China continues to move higher, this may bode well for emerging markets moving forward. This, coupled with lower oil prices, is a positive for the Philippines in the long term.



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TRADING STRATEGY



The PSEi fell 2% in 2 days due to selling ahead of Typhoon Ruby's impact. Seeing that fears are overblown, we view this pullback as an opportunity to accumulate our 2015 stock picks.

Source: Technistock



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